

Communicating With the Power of Magic

Your Free Gift Amaze Your Grandchildren!

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Congratulations for taking the action to get this free gift! It means you really want to bring happiness to your grandchildren and you have some idea of how powerfully *magic* can do that. I'm going to teach you a magic routine that is easy to learn and great for almost all ages, and that you can even do on Zoom or Skype if necessary. Plus, this is the kind of trick that you can turn right around and teach to your grandchild. They'll get just as much pleasure from learning it as you did from performing it for them. And then they'll want to show it to others!

Before I teach you the trick, I want to raise your awareness of why this is such an effective way to communicate with kids (including teenagers!). Understanding what magic has to offer will help you exploit its full potential.

7 Benefits Of Magic For Grandchildren

First, magic is universally loved. It transcends cultural barriers. The United States has sent magicians to China, and Chinese magicians have visited America – and each are amazed by the other! My brother adopted a Chinese girl, and I could instantly break the ice with magic. Age doesn't matter either. Whether your grandchildren are elementary school age, or teenagers in middle or high school, magic will appeal to them. In fact, it will be hard for them to resist watching once you start a trick.

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Second, please realize that although magic is primarily a visual art, it also incorporates *speaking*. This means that you will be engaging both eyes and ears – you'll have *full attention* – how precious is that! How often have you wished for your grandchild's attention? With some magic at your disposal, you can command their attention – be prepared to make the most of it.

Third, magic is *non-technological*. Are you tired of trying to compete with smartphones, laptops, iPods, and a hundred other electronic gizmos? Well, the good news is that you can do magic with simple objects and absolutely compete with technology for attention! The fact that you do the magic with non-electronic, ordinary objects is precisely what makes the effects seem so magical, because people know it's not technological special effects, or software or coding. They cannot even fathom the *nature* of what's happening, much less *how* it's done – it just seems like magic. And that can be a profound experience. What a wonderful way to get young people's attention off the screen and onto you!

And, by the way, this also means that you won't have to purchase complicated and expensive equipment or software – just reach into a drawer and pull out a couple of rubber bands, a paper cup, a deck of cards, or other such ready-to-hand items.

Don't think for a moment that you can't impress kids with magic unless you have some huge box to push around a stage and tigers to magically produce. On the contrary, you'll find that tricks with small, simple, everyday objects pack the most powerful wallop of amazement!

Fourth, close-up magic with ordinary objects creates a shared environment that fosters an *intimate connection* with your grandchildren. Magic has the power to establish rapport and connection. You will be smiling along with them, laughing with them, and bonding with them. And as a result, you'll be in a great position to use the opening created by that emotional bond to get closer to your grandkids. Have something serious you want to talk with them about but don't know if they'll be open to it? Laughter and amazement will open doors through which you can freely walk.

Fifth, you can use magic as a *reward* or *incentive*. You probably already know the power of a reward system for modifying behavior, but my guess is you've never considered magic. If you want to help your grandchild meet a goal, or get something accomplished, or perform a task or chore, *offer a magic trick as an incentive and reward*. You can also offer to *teach* them a trick. Every kid wants to learn magic, and you'll be amazed how motivated your grandchild will be when promised a magic trick.

Sixth, magic can *shift moods*. Is your grandchild feeling moody or non-communicative? Does he or she have an attitude today? Offer a magic trick and watch the mood shift. Seriously,

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you have no idea how powerful this can be if you've never tried it. In two minutes or less you can bring a smile or a look of amazement to even the most reluctant face. You don't need a huge reaction (though you may well get one!); all you need is a small energy shift. That will become a wedge you can use to help your grandchild shift into a better space.

Remember, once again, that you also have the option of teaching how the trick is done after you have shown it. As a professional magician, of course, I would never do that; but your situation is different. When you show a trick, you'll always hear this: "How did you do that, grandpa? Show me, *pleeeeeease!*" Now you can *really* shift the mood as the two of you become "co-conspirators" in the art of magic. You're *privileging* your grandchild by sharing top secret knowledge.

Seventh, many magic tricks are amenable to story-type presentations. With a little thought and creativity, you might be able to present the trick using a story. You may already have the privilege of reading or telling stories to your grandchild – why not supplement that with some magic? When you learn a trick, always ask yourself whether you might be able to come up with some simple story that fits the trick. Kids love stories.

TRICK: THE MAGIC BANDS

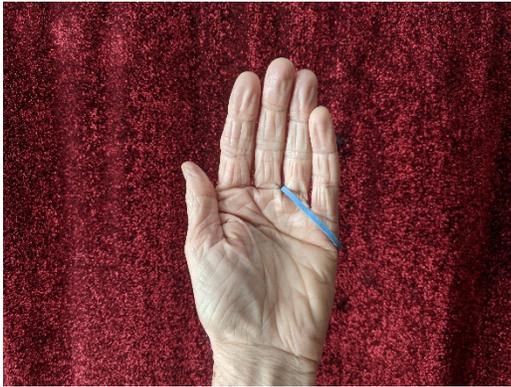
I've chosen this trick because it is easy to do, and uses something I'm sure you have ready-to-hand: rubber bands. If you'll just give this a small bit of practice, you'll have a go-to trick whenever you want to show some magic, whether it's to your own grandchildren, the neighborhood children, a child in a hospital, or in any other situation. I hope you enjoy it and use it!

The Effect

Rubber bands magically jump from one set of fingers to another.

The Method: Phase 1

First, you need to get set up. Place a rubber band around your pinky and third fingers, as pictured.



Now stretch the rubber band towards yourself and place the tips of *all four fingers* into the loop. Then gently relax the rubber band to rest upon the fingernails of the four fingers.



Here you see how the rubber band rests upon the four fingertips.

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HOWEVER, *this* is what the audience sees, looking from the other side:



To the audience it looks like the rubber band is simply looped around your two fingers – they are not aware of how the band actually loops over all four fingers!

You can get set up in this position before you show the trick, or you can do the set-up right in front of the audience: the moment you put the rubber band around your two fingers, secretly stretch it back a bit and stick all your fingertips into the loop. Just make sure they don't see you doing it.

To make the band magically jump from your pinky and 3rd fingers onto your middle and index fingers, just quickly straighten out all four fingers. The result is shown in the picture below:



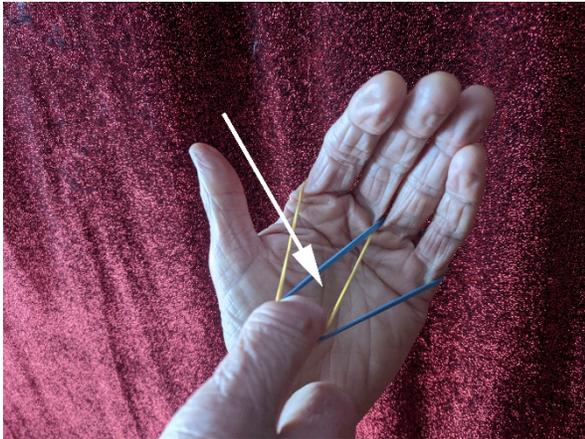
You can make the band jump back again by doing the same thing in reverse: stretch open the loop, stick all four fingers into the loop, let the loop rest upon your fingertips, then quickly straighten out all four fingers – and the band will jump back onto the pinky and 3rd fingers.

The Method: Phase 2

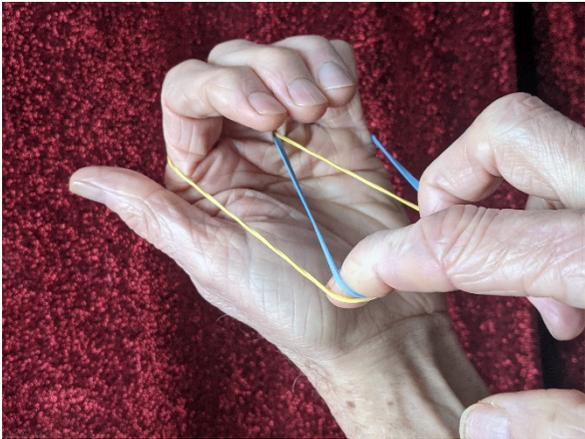


Now loop another rubber band of a different color (yellow, in this example) over your index and middle^d fingers, as in the picture.

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Stick your index finger into one of the loops . . . then stick it into the other loop as well, and stretch out both bands as in the picture. Notice the result: there will be a triangular space in the center. Into that space is where you will place all four fingertips this time.



As you stretch the bands back towards yourself, stick your middle finger into that space as well, to help widen it, as shown in the photo. (Remember, this is all happening behind your hand; the audience is looking from the other side and should only be able to see the back of your hand.)



Now place all four fingertips into that central triangular space, and let the rubber bands gently rest upon the fingertips – same thing as you did in Phase 1 when using only one rubber band.

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Now quickly straighten out all your fingers, and . . .
voila! . . . *both* bands jump to the other fingers!

TIP: Straighten out your fingers very quickly. I would suggest that you almost *snap* your fingers open – it helps propel the rubber bands. I also sometimes immediately close my hand into a fist again so the end-picture is the same as the beginning picture – a fist – except, of course, that the rubber bands have exchanged positions.

Remember, the photos show the trick from the perspective of the performer. *TRY THIS IN FRONT OF A MIRROR* so you can see what the audience sees – it looks *so cool!* The rubber band(s) seem to magically melt through the fingers and end up looped around different fingers. Seriously, I've always had fun just doing this trick for myself!

SPECIAL REQUEST

I hope you enjoy and use the trick I've shared with you here. I also hope you will help me out with a quick and simple email.

I'm creating a series of easy magic lessons specially for grandparents, and I want to know if I'm wasting my time or doing something people will appreciate and enjoy.

Would you be willing to send me a quick email simply letting me know if you would be interested in such a product? A quick "Yes, I'm interested" is all you need to say. This will really help me out – and of course you'll be the first to know once the series is available.

Thanks so much! My email is: jwmagic@gmail.com

And, while you're at it, feel free to check out www.WarrenMagic.com – after all, I am a professional magician, and I do offer live and virtual magic shows through Zoom and other such programs. If you're having a party, why not make it unique with an amazing magic show!

Have a magical day,